



renobo
driving complexity

Powered by Real Estate Specialists

renobo.it

Technology hub of Real Estate

Innovation in Retail Asset Management.

Boasting over twenty years' experience in the property market, Master Retail, Lombardini22 and AI4RES present Renobo: a merging of cutting-edge expertise to blaze a trail for the real-estate industry of the future.

Renobo combines new business models and modern technology to help clients with their managerial-operating processes.

It generates value from information by simplifying interaction models. It meets the demands of a market in which digital technology is revolutionising reality, so that decisions must be made immediately.

Three-dimensional points of view make it possible to trace out a full scenario of a business model that points to the future.

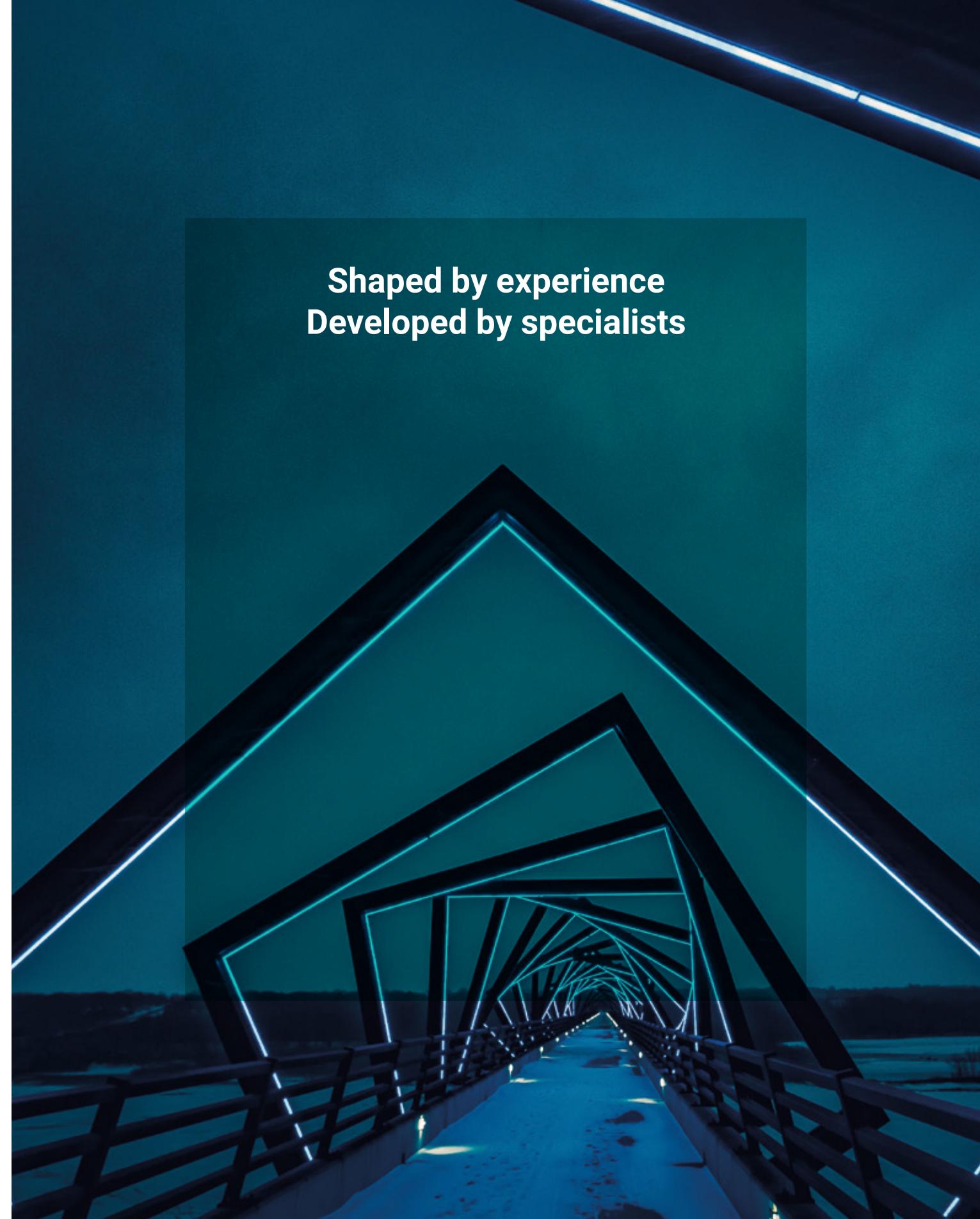
Renobo overcomes the shortcomings of fragmented skills and expertise to develop real estate and maximise assets.

Manage the complexity



Release the potential

Shaped by experience
Developed by specialists





The Innovation suite
to boost building performance

Collect, manage & drive to improve performance

Analysing and reading the context
to set the strategy.

Renobo passes on its know-how by offering the specialist services and tools that cater for managerial requirements and modern-day progress. It encompasses all the skills involved in maximising assets in one single integrated system.

Players naturally welcome Renobo into their everyday life, obtaining immediate benefits: orderly and simplified business management, smooth and coordinated operating, the setting of new targets.

Renobo operates through an integrated system to provide new strategic business visions and detailed, in-depth studies of KPIs.

Your operational needs —————> Our strategic solutions

A UNIQUE INTEGRATED SYSTEM

Generating tools
and services that meet
managerial requirements
and modern-day
progress.

Overcoming the
shortcomings of the
fragmentation of skills and
expertise, it is inspired by a
global vision of real estate.

Tools for Real Estate Revolution

Technological and managerial tools interconnected to activate the future

Interconnected
to make the difference

4mall

Processes, information and documents managed by one single cloud platform.

Optimising business management, controlling processes and analysing the performance of commercial buildings and any operations related to them. All the players involved interact in one single controlled environment based around effective interfacing and the supervised management of operating processes.

Processes, information and documents are managed by the 4mall cloud infrastructure, which allows direct, secure access anywhere by means of a PC, smartphone or tablet.

KPIs, reports and constantly available functional and spatial analyses updated in real time allow strategic visions to be outlined securely and in-depth. The platform is equipped with a documents section for filing away both contractual and technical/administrative documentation.

Adopting this combination of tools multiplies what they can do and allows integrated analyses of KPIs and more detailed information to support strategic decision-making in business.

4track

Real-time counting, tracing and analysing of the flow of people in any congregation space.

Thanks to 4track, it is possible to know the number of people in a building, exactly where they are, how they move around and how much time they spend in a certain place: all available in real time through an ordinary browser, web or bespoke app.

The core of the 4track infrastructure is the big data study engine designed by Renobo using the latest technology in Artificial Intelligence that can read pinpoint information coming from a network of 4TSense sensors placed in the area in question.

4TSense is a hybrid sensor designed by Renobo that monitors and analyses people's position and behaviour with the utmost precision through multiple means of technology: WiFi, beacon Bluetooth, 3D optical and infrared cameras.

4track modularity and the ease of installation and configuration of the network of sensors, which can be incorporated in architectural features, mean it can be used either in large multi-storey buildings or inside individual shops.

Collect data



Drive the future

Renobo Hub

Innovation applied to management:
from congregation spaces to strategic
development decisions.

We develop ideas for growth and optimising the opportunities and challenges provided by the Real Estate industry. Our R&D hub constantly innovates what Renobo has to offer: tools, services, strategic consultancy.

Professionals of the highest calibre from various realms of the academic and real-estate worlds help clients grab the opportunities offered by technological progress ahead of time.

Renobo Hub's research and development work is driven along by its thinktank. A melting pot of cutting-edge, multidisciplinary and across-the-board know-how constantly focused on developing the real-estate industry: shifting the horizons of what is possible, creating ideas and opening up revolutionary prospects.

In this world, the tools available are not the end but rather the means of designing and implementing winning scenarios.

Driving ideas



Adding value

Thinking forward
in Real Estate



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